





MBA PROGRAMMES Admissions 2023-2024











FRANCE compétences CERTIFICATION enregistrée au RNCP

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EMVL.FR/EN







DE VINCI HIGHER EDUCATION OFFER STUDENTS THE OPPORTUNITY **TO LEARN AND GROW THROUGH** PEER LEARNING AND COLLABORATION."

"EMLV Business School's mission is to drive innovation in teaching and research to provide a global and responsible mindset and multidisciplinary skills that address the challenges for sustainable business and digital environments. Its presence on the same campus with two other schools of De Vinci Higher Education - an engineering school (ESILV) and a digital school (IIM) - thus offers students the opportunity to learn and grow through peer learning and collaboration.

Apart from teaching and modules offered in collaboration with ESILV and IIM schools (coding module, Fab Lab workshops, courses on climate transition, etc.), students acquire skills complementary to those taught at EMLV and are fully prepared to enter the business world. This close working relationship forms the foundation of an original educational programme acclaimed by De Vinci Higher Education's partners, who recognise its value in preparing future open-minded business managers and leaders.

International experiences play an important role at De Vinci Higher Education. With more than 20% of international students on campus every year, our students will be immersed in a truly international environment. And no university experience would be complete without our 58 student associations that round out life on campus, providing opportunities for students to invest themselves in humanitarian, cultural, sporting or artistic projects and to develop skills and behaviours that recruiters highly appreciate."

Duc Khuong NGUYEN





AN EXCEPTIONAL CAMPUS AT THE HEART OF PARIS LA DÉFENSE BUSINESS DISTRICT

Study spaces

11 lecture halls seating 125, 150 or 250 people
 183 classrooms equipped with Wi-Fi and audio-visual installations
 25 seminar rooms and scientific laboratories (physical, mechanical, computer)
 40 computer rooms
 Flexible open space for group work or individual work

Sports facilities including cardio-training area, combat sports studio, weight-lifting room, 2 fitness studios

Fablab & De Vinci Innovation Center

Student common rooms



PARIS, THE FIRST STEP To your International Career

Thanks to the De Vinci Higher Education campus in Paris La Defense, you will be studying within walking distance to over 1,500 companies and employers. Paris, also known as a world-famous hub of culture, history and academia will uniquely place you to develop your creativity and inspiration.

The alliance of EMLV's know-how and the vibrant cultural life in Paris will promise you a transformational journey as a De Vinci Higher Education student.

With the support of the school's teaching faculty and careers service, you will develop your network and career opportunities in the heart of the largest European Union business hub.





INTERNATIONAL STUDENT WELCOME DESK

The International Welcome Desk will be your primary contact during your studies at De Vinci Higher Education, offering friendly support to all international students. From your first day at the school, the International Welcome Desk can guide you through workshops and one-to-one sessions with questions relating to your life in France and on campus. The Welcome Desk also works closely with student buddy groups that aim to help integrate international students on campus by organising different cultural and entertainment events all year long.

LIFE On Campus

The vast selection of clubs and societies to choose from will help you mature, develop extracurricular skills, and build social ties that will come in useful throughout your career. Student clubs are overseen by the student life service who work to emphasise the value of this commitment. De Vinci Higher Education's clubs and societies will give you the opportunity to develop your skills through optional volunteering that is supported by the school and that can be promoted in job searches. Our clubs and societies are "inter-school", which means that they welcome students from all three of De Vinci Higher Education's schools. For example, as an EMLV student, you will be able to work together with people who have more of an engineering (ESILV) or digital (IIM) profile as partners in community life.

Over 350 events are held on campus every year, including theme days, competitions, parties, and visits; there's something for everyone!

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LENGTH: 12 MONTHS	ON CAMPUS TEACHING	PROGRAMME NAUGHT IN ENGLISH
FULL-TIME FORMAT	LOCATION: PARIS	INTAKE: OCTOBER

COULD THIS BE YOU?

Our MBA is an intensive 1-year programme distinguished by our AMBA accreditation, which represents the highest standard of achievement in higher education and is earned only by the most prestigious programmes at the worldwide level.

MBA candidates are experienced professionals, ready to evolve in new directions, to build upon current expertise or to steer their career in a new direction.

As a successful MBA candidate, you will be ready to lead the change and foster your entrepreneurial mindset to develop your strategic vision.

MBA candidates share our core values of open-mindedness, respect and multiculturalism to be found in our three schools.

THE BIG PICTURE

Welcome to our full-time MBA, a programme where you will learn to sharpen your skills and increase your knowledge to transform your talents into a career. The MBA combines real-world connections and handson learning, so you can rise to the challenges of a fast-evolving digital business environment. This MBA is designed for business professionals and entrepreneurs with a minimum of 3 years work experience who wish to learn to work outside of their comfort zone.

In a single year you will gain firsthand knowledge of the entrepreneurial mindset and strategic skills required to drive innovation in today's digital business world. Studying on a one-year programme in Paris means minimal disruption to your career. This one-year break is your perfect opportunity to face new challenges and push back your limits to design and build your international path.

CAREER OPPORTUNITIES

Our MBA graduates secured new employment and promotions in a wide range of industries: Consulting, Financial services, Technology, Energy, Consumer/FMCG. They aspire to realise their career transition right after graduation with new positions such as Senior consultant, Start-up founder, Senior financial controller, Senior creative technologist, Senior digital transformation consultant.

MBAJOURNEY

Delivered in the vibrant and cosmopolitan city of Paris, the full-time MBA is a one-year programme of intensive learning and practical application with corporate partners. To successfully navigate your MBA journey, you will exchange with talented academics through core courses, lab immersion and capstone projects. These different ways of learning will allow you to create new visions for change, acquire emotional intelligence to lead high-performance teams and develop your entrepreneurial spirit to anticipate change and lead digital transformation in any company. Having your MBA classroom in La Défense, in Europe's premier fast-moving business hub, will offer you unparalleled opportunities in an international context.

HIRING COMPANIES

Amazon, Salesforce, Microsoft, Oracle, KPMG, Accenture, Deloitte, EY, American Express, GSK, LVMH, Airbus, Siemens

TUITION FEES 18,100€

MBA 2024-2025				
Semestre	Module Title	Contact Hours	ECTS	
MBA ONBOA	ARDING	N/A	N/A	
0	Getting Ready	-	-	
STRATEGIC VISION I		108	12	
1	Project Management Methodologies	27	3	
1	Strategic Marketing	27	3	
1	Financial Management	27	3	
1	HRM in the Global World	27	3	
STRATEGIC VISION II		108	10	
2	Digital Operations & Supply Chain Management	27	3	
2	Entrepreneurship & New Venture Creation	24	2	
2	Social Media Strategy	21	2	
2	Research Methods	24	2	
2	Fablab	12	1	
LEADING THE CHANGE I		123	14	
1	Strategy & Society	27	3	
1	Change Management & Leadership	27	3	
1	Ethics & CSR	27	3	
1	Salesforce Management	30	4	
1	Web Design	12	1	
LEADING TH	E CHANGE II	111	11	
2	AI & Digital Marketing Strategy	27	3	
2	Information Systems	27	3	
2	Intercultural Management	15	1	
2	Data Management & Analytics	30	3	
2	Economics	12	1	
CAPSTONE PROJECT & CAREER DEVELOPMENT		50	13	
3	Capstone Project - Master thesis dissertation	-	10	
3	Career Development & FLE	50	3	
3	Internship optional	-	-	
TOTAL		500	60	

*The information in this brochure is subject to change. Non contractual document.

AFTER THE MBA (PROMO 2021)

Average salary*: €53,155 (France & Portugal) INR2,200,000 (India), CLP34,000,000 (Chili)

Job position: Digital Marketing Strategist, Digital Marketing and Operations Manager, Paid Social Consultant Associate, Project Manager Web-Marketing & Communication, Marketing Officer, Marketing consultant, Global head of merchandising, Enterprise brand manager, Digital Systems Marketing Manager...

* Bonus included - for countries other than France, only one respondent

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Make the right choice

"Doing an MBA at EMLV was more than just studying, it was also about being prepared to get a head start in tomorrow's market within an international classroom. This MBA fitted perfectly with my career aims and the support given all along professional projects and a personal development plan, was really appreciated. I'm also proud to be a graduate from an AMBA-accredited MBA showing the best quality and standard of faculty, curriculum and student experience."

> Antje Moor Senior Digital Marketing Consultant / MBA class of 2020



START YOUR APPLICATION NOW https://international.leonard-de-vinci.net







COMPLETE AND SUBMIT YOUR ONLINE APPLICATION









PRE-SELECTION Based on your Application







ADMISSION & Scholarship Results



MBA



ADMISSIONS

MBA REQUIREMENTS

- + Minimum 3 years full-time work experience (excluding internships)
- + 3 year Bachelor degree, or 180 ECTS, or equivalent
- + IELTS 6.5 or equivalent (TOEIC, TOEFL, Duolingo, Cambridge, Pearson). Native English speakers, and those who have previously graduated from a degree programme taught entirely in English, are exempted

ADMISSION CALENDAR

- + Rolling admission throughout the year
- + Applications open one year in advance of the programme start date
- + Applicants are strongly encouraged to submit their application as early as possible

CONTACT US FOR ADVICE & GUIDANCE

The international admission office aims to facilitate the enrolment of qualified international students into our programmes. Our multilingual staff organises a calendar of on-site and online events such as webinars and conferences, to meet and greet with prospective students and their families and academic advisors.

We strongly advise all international applicants to get in touch with our staff to get the latest information about our programmes, the school environment, and all the opportunities that our schools have to offer.

To help you to navigate through your admissions journey, our local admissions counsellors will provide guidance and support throughout your application.

PARIS OFFICE WORLDWIDE QUERIES

international.admission@devinci.fr Whatsapp +33 (0)7 86 16 74 66

APPLICANTS FROM INDIA

india.office@devinci.fr WhatsApp +91 88 2626 2588



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INTERESTED IN SCHOLARSHIPS

Check out the latest information on the Fees & Funding section on our website